**20.109: Abstracts & Titles**

**Exercise: Draft your Mod 1 Abstract**

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| **General background** | Something everyone in your audience cares about. |
| **Specific background** | Zoom in from General Background to the thing you did. |
| **Knowledge gap / Unknown** | Question that will be answered by your research. Problem, phenomenon that is not understood. |
| **HERE WE SHOW** | Conclusion, answer to the Unknown |
| **Results** | Brief summary of approach + very high-level results.  Common pitfall = too much Methods/Results. |
| **Implication / Significance** | So what?  What do your results mean for the thing everyone cares about?  Next steps? |